

Our results and impact in 2022

The estimated impact of our work

	1.5 Million	people were using a family planning method provided by MSI in 2022		1,900	maternal deaths averted
	1.0 Million	FP CYPs delivered in 2022		204,000	unsafe abortions averted
	25%	client visits under the age of 20*		582,000	unintended pregnancies averted
	73,000	client visits under the age of 20*		£30.6 Million	direct healthcare costs saved (2018 GBP)

In 2022 we served 757 thousand clients across Kenya; 687 thousand of these were FP/PAC client visits**

We estimate that more than 10% of the total demand for family planning in 2022 was satisfied by services supported by Kenya, contributing to an increase in mCPR

MSI Kenya has supported a number of policy wins over the last 4 years, including: Increased budget in 3 counties for PAC with improved transparency

*Excluding Public Sector Strengthening

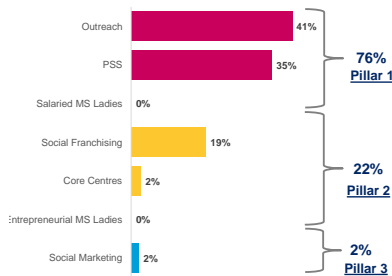
**Includes annualised FP and SAPAC client visits from social marketing

Estimated Annual Impact based on result from Impact 2 version 5

Total demand satisfied: estimated total family planning users from MSI (Impact 2 Tool) compared to the total number of women with a demand in 2022 (United Nations (2019) Estimates and Projections of Family Planning Indicators 2020)

FP CYPs by Pillar

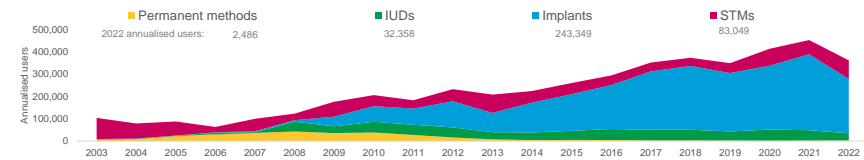
1.0 Million FP CYPs delivered in 2022



Enabling women to choose the right method for them

That means offering a full range of contraceptive choices, including permanent, long-acting and short-term methods

What methods did our clients choose?



*This is based on Users served in 2022 (STMs have been annualised)



Expanding our service mix means we also supported 70 thousand clients with needs other than FP/PAC, including:



MSI's unique models of service delivery have ensured we reach women and girls at scale

	Number of teams / facilities	FP/PAC client visits	FP/PAC client visits < 20 years old	FP CYPs
Pillar 1				
1 Outreach Teams	4	119,000	11,400	409,000
PSS Sites	156	337,000	32,700	356,000
Salaried MS Ladies	-	-	-	-
Pillar 2				
2 Centres & Maternities	14	36,000	1,500	33,000
Self-employed MS Ladies	-	-	-	-
Social Franchise	116	132,000	60,100	189,000
Pillar 3				
3 Social Marketing		63,000		19,000
Total (including PSS)		687,000	105,700	1,000,000
Contact Centre				
		Client interactions	Total client referrals	Client interactions < 20 years old
Contact Centre		329,000	29,700	1,000