

Kenya

Our results and impact in 2022

| តំតំ | 1.5 Million | people were using a family planning method provided by MSI in 2022 | | \mathbf{S} | 1,900 | maternal deaths | maternal deaths averted | |
|--|---|---|--|---|--------------------------------------|---|--------------------------------|-----------------------------------|
| γ | 1.0 Million | FP CYPs delivered in 2022 | | ÷ | 204,000 | unsafe abortions | unsafe abortions averted | |
| ☆ | 25% | client visits under the age of 20* | | å | 582,000 | unintended preg | unintended pregnancies averted | |
| 73,000 client visits | | under the age of 20* | Ê | £30.6 Millio | 1 direct healthcare | direct healthcare costs saved (2018 GBP | | |
| | in 202 | 22 we served 75 | 7 thousand clients across | Kenya; 687 thou | sand of these were | FP/PAC client visits** | | |
| Ve estimate t | hat more than 10% | 6 of the total de | mand for family planning i | | fied by services sup | ported by Kenya, con | tributing to an | increase i |
| | | | | mCPR | | | | |
| MSI | Kenva has supporte | ed a number of p | olicy wins over the last 4 year | rs, including: Incre | eased budget in 3 cou | nties for PAC with impro | oved transparent | cy |
| | nonju nao ouppont | | | | | | | |
| iding Public Sector Stre | ngthening | | | | | | | |
| uding Public Sector Stre udes annualised FP and ated Annual Impact basi | ngthening SAPAC client visits from social ed on result from Impact 2 versio | marketing | moared to the total number of women with a de | mand in 2022 (United Nations | (2019) Estimates and Projections | of Family Planning Indicators 2020) | | |
| uding Public Sector Stre udes annualised FP and ated Annual Impact bas demand satisfied: estim | ngthening SAPAC client visits from social ed on result from Impact 2 versio ated total family planning users | marketing | mpared to the total number of women with a dea | | | | for them | |
| uding Public Sector Stre udes annualised FP and ated Annual Impact bas demand satisfied: estima PCYPS | ngthening SAPAC client visits from social ed on result from Impact 2 versio | marketing on 5 from MSI (Impact 2 Tool) co | mpared to the total number of women with a dee Enabling wor That means offering a full ran including permanent, long-ac | nen to ch | oose the ri | ght method f | for them | 9% |
| uding Public Sector Stre udes annualised FP and ated Annual Impact bas demand satisfied: estima PCYPS | ngthening SAPAC client visits from social ed on result from Impact 2 versik add total family planning users by Pillar | marketing 2n 5 fram MSI (Impact 2 Tool) co 2 | Enabling wor That means offering a full rai | nge of contraceptive cting and short-term | oose the ri | ght method | for them T | |
| iding Public Sector Stre ides annualised FP and aded Annual Impact bas demand satisfied: estim PCYPS 0 Million FP CY | ngthening SAPAC client visits from social ed on result from Impact 2 versik add total family planning users by Pillar | marketing on 5 from MSI (Impact 2 Tool) co 2 | Enabling wor That means offering a full rar including permanent, long-ac What methods did our clie | men to ch nge of contraceptive cting and short-term ents choose? | oose the ri e choices, methods | ght method f 1% Permanent (WF) 67% Implants | Т С | 9% ^{IUDs} 23% |
| uding Public Sector Stre does annualised FP and demand satisfied: estim PCYPS 0 Million FP CY Outreach | ngthening SAPAC client visits from social ed on result from inspect 2 versis ated total family planning users by Pillar Ps delivered in 202: | marketing on 5 from MSJ (Impact 2 Tool) co 2 41% 6 76% | Enabling wor That means offering a full rat including permanent, long-ac | men to ch nge of contraceptive cting and short-term ents choose? | oose the ri | ght method f 1% Permanent (MF) 67% | for them | 9% ^{IUDs} 23% |
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| anding Public Sector Stra des annualised FP and ated Annual Impact base fernand satisfiert: estim PCYPS 0 Million FP CY Outreach PSS laried MS Ladies % ocial Franchising | raghening SRAPAC client visits from social ed on result from Inpact 2 versis by Pillar (Ps delivered in 2022) 397 | marketing on 5 from MSJ (Impact 2 Tool) co 2 41% 6 76% | Enabling wor That means offering a full rar including permanent, long-ac What methods did our clie Permaner 500.000 | men to ch nge of contraceptive cting and short-term ents choose? | oose the ri e choices, methods | ght method f 1% Permanent (M/F) 67% Implants Implants | STMs | 9% ^{IUDs} 23% |
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| rding Public Sector Stre des annualised FP and teed Annual Impact has bernand satisfied: estim PCCYPS 0 Million FP CY Outreach PSS 1aried MS Ladies 0 colal Franchising Core Centres 2 2 | ngthening SRPAC client visits from social ed on result from inspect 2 versis by Pillar Ps delivered in 202: 19% | marketing 2n 5 fram IMSI (Impact 2 Tool) co 41% 6 9 11/2 76% 9 11/2 76% 9 11/2 11/2 22% | Enabling wor That means offering a full rat including permanent, long-ac What methods did our clie ¹⁰⁰ Permaner 2022 annualised user ¹⁰⁰ 2000 ¹⁰⁰ 200 | nge of contraceptive cting and short-term ints choose? nt methods IN: 2,486 | e choices, methods | ght method (1% Permanent (MF) Gr36 Implants 243.349 2013 2014 2015 2016 20 | • STMS 83,049 | 9%, IUDs 23%, Short-Term |
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MSI's unique models of service delivery have ensured we reach women and girls at scale

| | | Number of teams / facilities | FP/PAC client visits | FP/PAC client visits < 20 years old | FP CYPs | | | | | |
|---|-------------------------|------------------------------|----------------------|--|------------------------------------|--|--|--|--|--|
| | Pillar 1 | | | | | | | | | |
| | Outreach Teams | 4 | 119,000 | 11,400 | 409,000 | | | | | |
| 1 | PSS Sites | 156 | 337,000 | 32,700 | 356,000 | | | | | |
| | Salaried MS Ladies | - | - | - | - | | | | | |
| | Pillar 2 | | | | | | | | | |
| | Centres & Maternities | 14 | 36,000 | 1,500 | 33,000 | | | | | |
| 2 | Self-employed MS Ladies | - | - | - | - | | | | | |
| | Social Franchise | 116 | 132,000 | 60,100 | 189,000 | | | | | |
| | Pillar 3 | | | | | | | | | |
| 3 | Social Marketing | | 63,000 | | 19,000 | | | | | |
| | Total (including PSS) | | 687,000 | 105,700 | 1,000,000 | | | | | |
| | Contact Centre | | | | | | | | | |
| | | | Client interactions | Total client referrals | Client interactions < 20 years old | | | | | |
| Ĩ | Contact Centre | | 329,000 | 29,700 | 1,000 | | | | | |