

Our results and impact in 2023

In 2023 we served 740 thousand clients across Kenya; 686 thousand of these were FP/Abortion/PAC client visits**

The estimated impact of our work

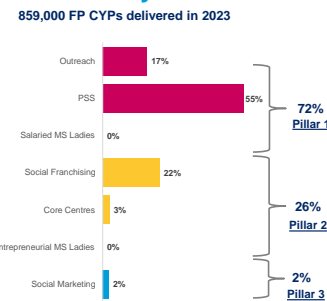
	1.4 Million	people were using a family planning method provided by MSI in 2023		1,700	maternal deaths averted
	859,000	FP CYPs delivered in 2023		237,000	unsafe abortions averted
	38%	client visits under the age of 20*		577,000	unintended pregnancies averted
	78,000	client visits under the age of 20*		£35.1 Million	direct healthcare costs saved (2018 GBP)

We estimate that more than 10% of the total demand for family planning in 2023 was satisfied by services supported by Kenya, contributing to an increase in mCPR

MSI Kenya has supported a number of policy wins over the last 4 years, including: Reinstatement of the 'Clinical Handbook on Prevention and Management of the Big 5 Causes of Maternal Mortality' and approved national guidelines on combi pack

*Excluding Public Sector Strengthening
 **Includes annualised FP and SAPAC client visits from social marketing
 Estimated Annual Impact based on result from Impact 2 version 6
 Total demand satisfied: estimated total family planning users from MSI (Impact 2 Tool) compared to the total number of women with a demand in 2022 (United Nations (2019) Estimates and Projections of Family Planning Indicators 2022)

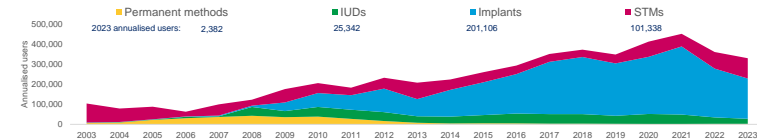
FP CYPs by Pillar



Enabling women to choose the right method for them

That means offering a full range of contraceptive choices, including permanent, long-acting and short-term methods

What methods did our clients choose?



- 1% Permanent (MF) Implants
- 8% IUDs Short-Term
- 200 STI & HIV Counselling
- 2,600 Safe Motherhood
- 100 CCS & PT
- 300 Vaccinations

By expanding our service offerings we have also supported clients with 54 thousand services other than FP/PAC, including:

MSI's unique models of service delivery have ensured we reach women and girls at scale

	Number of teams / facilities	FP/PAC client visits	FP/PAC client visits < 20 years old	FP CYPs
Pillar 1				
1 Outreach Teams	4	39,000	4,600	148,000
1 PSS Sites	156	420,000	32,800	471,000
Salaried MS Ladies	-	-	-	-
Pillar 2				
2 Centres & Maternities	14	32,000	1,200	31,000
Self-employed MS Ladies	-	-	-	-
Social Franchise	-	133,000	72,700	189,000
Pillar 3				
3 Social Marketing	-	62,000	-	20,000
Total (including PSS)	174	686,000	111,300	859,000
Contact Centre				
		Client interactions	Total client referrals	Client interactions < 20 years old
Contact Centre		315,000	27,000	2,000

